

## HEALTHY MEDIA SMOOTHIE

by Angela C. Santomero

With a High-Quality Preschool Show you've got:

## Education (the greens)

Just because a show says it's educational doesn't mean it is. As smart consumers, we need to dig deeper and ask questions to uncover a show's curriculum, teaching approach & more.

## Interaction (the protein)

We want a show that allows children to participate, think, & have a voice, speaks to them with respect, and sparks an interest or ignites a passion.

## Engagement (the sweets)

Effective, healthy media needs to be engaging and entertaining so kids will want to watch. No matter how good something is, if no one watches, no one will learn anything.